



Press Release

Press

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## OMNETRIC named a Leader in IDC MarketScape: EMEA Service Providers for Digital Grid Enablement 2019 Vendor Assessment

OMNETRIC, a global integrator helping energy providers and prosumers reap the benefits of the digital energy system, today announces that it has been positioned as a Leader in the latest IDC *MarketScape: EMEA Service Providers for Digital Grid Enablement 2019 Vendor Assessment* (doc #EUR143345019, June 2019).

Since its launch in 2014, OMNETRIC has repeatedly obtained accolades for its range of capabilities and level of customer satisfaction. Its positioning in the Leaders Category of the IDC MarketScape's current vendor assessment comes after being named a Leader in the previous IDC *MarketScape: IT and OT Integration Service Providers for EMEA Utilities 2017 Vendor Assessment* (doc #EMEA40142616, February 2017). The recognition confirms that OMNETRIC's capabilities and strategies match customers' current challenges to capitalize on industry change and realize new business models.

OMNETRIC's teams of experts combine domain knowledge with IT application skills to architect and deliver solutions that enhance a company's control over its operations, as well as frameworks for driving



business value throughout the organization. Siloed IT and OT data sources are integrated to provide insights through analytics services and machine-learning solutions.

Using IoT as an enabler to connect the physical and digital worlds, OMNETRIC's certified experts and processes focus on rapid response to business requirements in close co-operation with the customer, creating tailored industry-grade applications and secure solutions.

"Being named a leader by the IDC MarketScape once again in 2019 is testimony to our teams' expertise and commitment over the last five years and confirms that we are excellently positioned to solve the IT/OT integration challenges of our customers. In a constantly evolving market environment, I am particularly happy that our efforts to anticipate our clients' needs and be a trusted partner throughout the transformation journey are recognized in this manner," said Daniel Felicio, CEO of OMNETRIC.

"We have watched OMNETRIC grow and solidify its position with grid operators since it was created. As a wholly-owned Siemens company it can now take further advantage of the breadth of know-how from related industries. Its attention to forward-looking delivery models, including agile delivery, is strongly appreciated by its customers," said Roberta Bigliani, VP Head of Insights IDC Europe.

**About IDC MarketScape:** IDC MarketScape vendor assessment model is designed to provide an overview of the competitive fitness of ICT (information and communications technology) suppliers in a given market. The research methodology utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each vendor's position within a given market. IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and current and future market success factors of IT and telecommunications vendors can be meaningfully compared. The framework also provides technology buyers with a 360-degree assessment of the strengths and weaknesses of current and prospective vendors.

**OMNETRIC** is dedicated to helping energy providers reap the benefits of the digital energy system by integrating their energy operations with IT to support their business goals. The company's global team of engineering, IT, security and data experts brings extensive industry experience to help customers discover and exploit data intelligence to capitalize on industry change and realize new business models. Helping customers since 2014, Siemens-owned OMNETRIC is an inventive, technology services company.



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