



Press Release

Press

Munich, April 8 2020

OMNETRIC named a Leader in latest *IDC MarketScape: North American Distributed Energy Resource Management Systems Strategic Consultants and System Integrators 2020 Vendor Assessment*

OMNETRIC, a global integrator enabling energy providers and prosumers to reap the benefits of the digital energy system, has been named a Leader in the IDC MarketScape: *North American Distributed Energy Resource Management Systems (DERMS) Strategic Consultants and System Integrators 2020 Vendor Assessment (Doc # US44514919, March 2020)* recognizes the company's position in the DERMS market space, moving it up from its positioning as a Major Player in the previous IDC MarketScape report in 2017 and naming OMNETRIC a Leader in the 2020 vendor assessment.

The current IDC MarketScape report recognized both OMNETRIC's strategy and delivery capabilities. The report highlights on the one hand OMNETRIC's deep industry knowledge and experience, as well as a strong ecosystem of partners and alliances. On the other hand, it points to the professional services provider's strong growth potential and outlook as fully integrated Siemens company.



The current positioning as a Leader in the utility space by the IDC MarketScape acknowledges OMNETRIC's focus on enabling North American utilities to meet the challenges of the digital energy economy. Its global presence allows OMNETRIC to use valuable experience and know-how gained in bleeding-edge industry projects worldwide to directly benefit its North American customers.

Since its launch in 2014, OMNETRIC has developed a broad portfolio of solutions tailored to utilities' individual needs, implementing key components of their digital transformation journeys. In the area of DERMS, OMNETRIC provides clients with an integrated view of their data and operations for risk reduction, flexible control of Distributed Energy Resources, process digitization, and a smart grid platform to drive further innovation.

The company features certified experts who combine domain knowledge with IT application skills to architect and deliver solutions that enhance an organization's control over its data, processes, and operations. With full access to Siemens' unparalleled ecosystem and at the same time an agnostic and nimble setup, OMNETRIC uses digitalization as an enabler to implement solutions to energy providers' current and future challenges and strives to regularly exceed its clients' expectations.

OMNETRIC has already been recognized twice before as a Leader in the utility arena, namely in 2017 and 2019 in the *IDC MarketScape: IT and OT Integration Service Providers for EMEA Utilities 2017 Vendor Assessment (Doc #EMEA40142616, February 2017)*, as well as in the *IDC MarketScape: EMEA Service Providers for Digital Grid Enablement 2019 Vendor Assessment (Doc #EUR143345019, June 2019)* reports.

"Being named a Leader by the IDC MarketScape is a great achievement for OMNETRIC in North America. This confirms that our approach of combining actual customer feedback from pilots and lighthouse digitalization engagements can be applied to improve our utility customers' core processes and infrastructure. Congratulations to our North America teams who have worked tirelessly to execute on highly innovative – and complex – projects and make this extraordinary recognition possible" said Paul Kaeley, CEO OMNETRIC USA.



"The combination of OMNETRIC's and Siemens' capabilities and utility industry expertise in the DERMS space has created a broad range of capabilities and strategies going forward which has the ability to provide quality offerings and services to an ever-changing market. As a fully owned subsidiary of Siemens, OMNETRIC is well positioned for continued growth in the utility space and in particular in the area of distributed energy resource management systems" said John Villali, Research Director, IDC Energy Insights.

About IDC MarketScape: IDC MarketScape vendor assessment model is designed to provide an overview of the competitive fitness of ICT (information and communications technology) suppliers in a given market. The research methodology utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each vendor's position within a given market. IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and current and future market success factors of IT and telecommunications vendors can be meaningfully compared. The framework also provides technology buyers with a 360-degree assessment of the strengths and weaknesses of current and prospective vendors.

OMNETRIC is dedicated to helping energy providers reap the benefits of the digital energy system by integrating their energy operations with IT to support their business goals. The company's global team of engineering, IT, security and data experts brings extensive industry experience to help customers discover and exploit data intelligence to capitalize on industry change and realize new business models. Helping customers since 2014, Siemens-owned OMNETRIC is an inventive, technology services company.

This press release and press photos are available at
<https://www.omnetric.com/newsroom>

Contact for journalists

OMNETRIC

Petr Nemeč, phone: +43 664 88 555 660

E-mail: petr.nemec@omnetric.com